

## Top Skills

Global Brand Development

Consulting

Mergers & Acquisitions (M&A)

## Languages

English (Professional Working)

Polish (Native or Bilingual)

Strategy Consulting | OC&C | ex-Unilever

Warsaw, Mazowieckie, Poland

## Summary

Proficient problem solver and business leader with 11+ years of experience in consumer facing industries. Experienced in leading teams, crafting growth plans, building products and creating value for customers and consumers. Currently advising clients at MBB+ company in different industries and geographies, mainly in the area of corporate strategy and M&As.

Passionate about strategy, marketing, new technologies & disruptive business models adopted by startups and big organizations.

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## Experience

### OC&C Strategy Consultants

Strategy Consultant

September 2022 - Present (2 years)

Warsaw & London

Strategy Consultant supporting global organizations and consumer industry leaders in making key decisions in the area of organizational development, including M&As.

Example projects:

- Revision of strategic options, including reformulation of strategy to accelerate revenue and profit growth
- Conducting CDD or VDD when buying or selling companies
- Supporting investment banks as a commercial management team

### Unilever

Global Senior Strategy Manager

February 2022 - September 2022 (8 months)

London, England, United Kingdom

Global leader in Homecare Global Team, advisor to EVPs & Brand Directors. Led global initiatives, incl. review of key geographies, set new category priorities or analyze growth potential to set a long-term strategy for category development.

## Unilever

9 years 4 months

### Interim Marketing Director & Board Member

April 2021 - September 2021 (6 months)

Warsaw, Mazowieckie, Poland

Leading Foods Division of Unilever (Savoury, Snacks, Dressings) and managing cross-category team of 25 people. Responsible for preparation of the year-round plan for the division, P&L management and leading key marketing initiatives for the category.

### Senior Strategy Manager

December 2019 - March 2021 (1 year 4 months)

Warsaw, Mazowieckie, Poland

Team leader of the strategy team that was focused on building long-term vision and growth plan of the biggest division in Unilever. Responsible for Sales and Operations Planning, Strategic Multi-Year Plan, M&A Analysis, Market Analytics and Post-Launch Evaluations, including Net Revenue Management. Trusted advisor of the Marketing Director.

### Marketing Manager

October 2017 - November 2019 (2 years 2 months)

Warsaw, Mazowieckie, Poland

Marketing Manager & Team Leader responsible for Mini Meals category (2 brands & 3 segments) reporting directly to Marketing Director & Board Member. Responsible for P&L, marketing mix, execution of the biggest activities. Leading the team of growth-oriented brand managers. Delivered strong business growth with improved profitability at the same time.

### Brand & Sales Manager Roles

March 2014 - September 2017 (3 years 7 months)

Warsaw, Mazowieckie, Poland

Brand Manager of Knorr and Key Account Manager working directly with Tesco - responsible for all good categories.

### Unilever Future Leaders Program (talent development)

June 2012 - March 2014 (1 year 10 months)

Warsaw, Mazowieckie, Poland

## Procter & Gamble

Internship at Global Business Services

July 2011 - September 2011 (3 months)

Warsaw Area, Poland

Project Manager in Operations Management Team.

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Start-up

2008 - 2008 (less than a year)

Warsaw

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## Education

Warsaw School of Economics

Master, Law&Economics · (2010 - 2012)

University of Warsaw

Master Studies, Management Consulting · (2010 - 2012)

Institute of Management Technology, Dubai

MBA Exchange Program, Strategic Management & Project  
Management · (2011 - 2011)

University of Warsaw

Bachelor Degree, Management · (2007 - 2009)