

## Top Skills

Online Gambling

CPL

CPA

## Languages

English (Full Professional) Polish  
(Limited Working)

French (Professional Working)

Ukrainian (Native or Bilingual)

Ukrainian (Native or Bilingual)

Russian (Native or Bilingual)

English (Full Professional) French  
(Limited Working)

Polish (Limited Working)

Affiliate Manager SaaS | iGaming

Cracow, Małopolskie, Poland

## Summary

I am an Affiliate Manager with a background in iGaming, mobile apps and SaaS. I build and grow affiliate programs, create ecosystems from inception, and foster lasting relationships with affiliates.

With a core focus on affiliate team management and a proven track record of building programs from scratch or optimizing existing ones, my skills lie in creating and sustaining impactful affiliate ecosystems. Leveraging strategic thinking and technical proficiency, I am committed to navigating the dynamic landscape of affiliate marketing, ensuring mutual success for affiliates and the innovative products I represent.

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## Experience

Weblium

Affiliate / Partnership Manager

May 2023 - Present (1 year 4 months)

Weblium - The most effortless website builder

No coding or design skills are needed.

- Strategy Development: Craft and execute strategic plans for the affiliate program, boosting brand reach and engagement.
- Affiliate Recruitment: Identify and onboard affiliates aligned with our brand, expanding our network.
- Relationship Management: Foster affiliate relationships, offering support and guidance for optimal performance.
- Performance Tracking: Monitor metrics and collaborate with affiliates to enhance strategies and results.
- Cross-Functional Collaboration: Work with different teams to align the affiliate program with overall company objectives, driving growth.

NDA

Affiliate Manager (iGaming)

February 2023 - March 2024 (1 year 2 months)

- Connect webmasters with high-quality gambling offers
- Ensure fair treatment for all partners
- Optimize traffic quality for maximum effectiveness
- Maintain strong affiliate relationships
- Monitor industry trends for growth opportunities
- Ensure compliance with regulations
- Manage CPA/CPL/RevShare models and track affiliate metrics including Reg2Dep, Click2Reg, ROAS, ROI, CR, impressions, and conversions
- Provide gambling offers across 50+ geos, ensuring global coverage and opportunities for affiliates

### ADVA Soft

#### Affiliate & Partnership Manager

November 2023 - February 2024 (4 months)

At ADVA Soft, we design intelligent apps that create magic in your photos.

### Yaware

1 year 5 months

#### HoD Partner (Head of department)

January 2023 - May 2023 (5 months)

Ukraine

Yaware – Effective Employee Monitoring Software for Business

- Organizing the work of the department.
- Achieving the goals of our department according to the company's strategic plan.
- Setting KPIs and tasks (daily, weekly, monthly)
- Analysis and improvement of department performance.
- Conducting job interviews with potential candidates

### Affiliate Manager

January 2022 - January 2023 (1 year 1 month)

- Building and maintaining strong relationships with key partners
- Identifying opportunities for partnership growth and development
- Developing and implementing strategies to increase partner engagement and retention
- Collaborating with internal teams to ensure partners receive the necessary support and resources

- Identifying and resolving any issues or challenges faced by partners
- Providing training and education on Yaware.TimeTracker's products and services
- Identifying new business opportunities with existing partners

## Freelance

### Python Developer

June 2020 - September 2022 (2 years 4 months)

- Developed shell scripting and Python programs to automate the data flow on day-to-day tasks.
- Used Socket, Selenium, Requests, BS4 for browser automation.
- Know how to use Pytest and Unittest to perform tests of the code
- Developed programs for web scraping and collected data by Python.
- Developed telegram bots with PyTelegramBotApi, python-telegram-bot, aiogram.
- Used Python for web application testing.
- Have a strong knowledge of Linux Administration.

Volyn Regional Territorial Election Commission  
Project Manager  
August 2020 - December 2021 (1 year 5 months)  
Lutsk, Volyn, Ukraine

- Expertise in election management and coordination, ensuring successful and transparent regional elections for local government
- Strong organizational skills, responsible for overseeing all aspects of election planning, logistics, and execution
- Demonstrated leadership in managing and training a diverse team of election officials, volunteers, and other stakeholders
- Effective stakeholder management, liaising with political parties, government agencies, and other relevant organizations to ensure a smooth election process
- Proficient in developing and implementing election policies, procedures, and guidelines in compliance with national and regional regulations
- Skilled in monitoring and evaluating election processes to identify areas for improvement and ensure the highest standards of integrity and fairness
- Strong communication and public relations skills, providing timely and accurate information to candidates, voters, and the media

- Demonstrated ability to manage budgets and resources, ensuring cost-effective and efficient delivery of election services
- Skilled in conflict resolution and problem-solving, addressing any election-related

## IO Technologies

Business Development Manager (media and e-commerce projects) - IT  
January 2017 - April 2017 (4 months)

Kyiv City, Ukraine

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## Education

Lesya Ukrainka Volyn National University

Master's degree, Political Science and Government · (January 2019 - March 2021)

César Ritz Colleges Switzerland

Bachelor's degree, International Hospitality Business  
Management · (2012 - 2015)

Glenalmond College

GCSE, Secondary Education · (2005 - 2010)

Udemy

Python Programming & Penetration testing Courses · (June 2021 - June 2022)

OxIT IT-school

Course, WordPress web development · (2020 - 2020)