Career goals

- creating digital solutions while using Anthropology-based knowledge
- participating in innovative and disruptive technology development

Skills

knowledge of UX project process
knowledge of Design Thinking & Jobs to Be Done framework
experience with qualitative & quantitative research methods
managing multiple research projects at once
experience with mapping & personas
experience with creating & facilitating workshops
familiarity with popular research tools, like UserZoom, SurveyMonkey or HotJar

Experience

• UX Researcher at OLX Group 04.2021 - currently

My responsibilities in OLX Group include:

- coordinating research done in Europe (Poland, Romania, Ukraine)
- conducting end-to-end research projects (collecting requirements, preparing user samples and test/interview/survey questionnaires, doing fieldwork, analyzing the material, writing the reports, visualizing the results, publishing the final outcomes and assisting in implementing the insights into product strategy).
- commissioning an agency (research, recruitment, translation)
- participating in creation of Jobs to Be Done and User Segmentation artifacts

• UX Researcher at Golem Factory 03.2020 - 12.2020

As UX Researcher I have done:

- interviews done globally (with blockchain developers), usability tests, surveys
- reports and summaries, together with their presentation
- personas
- project workshops (Vision, Persona, Ideating)

• UX Researcher at Ergo Digital IT 08.2019 - 03.2020

• In Ergo DIT I participated in:

- conducting qualitative & quantitative research
- facilitating Design Thinking workshops (Design Sprint Lite, Design Sprint) in an international insurance company (Poland, Germany, UK)

• UX Researcher at StepStone Services 04.2017 - 08.2019

As UX Researcher in StepStone Services, I was responsible for:

- managing international (Germany, Poland, UK, USA, Belgium) research projects done personally or by an agency (EyeSquare, Kantar), using qualitative or quantitative methods
- working on various canvas, like Value Proposition
- creating Jobs to be Done material
- creating reports and promoting research outcomes

• Workshop moderator, Ethnographic Laboratory Association, 2013-2017

As a member of ELA, I created and facilitated various education workshops at masovian schools.

Languages

Polish: native English: full proficiency (C1 certificate) German: basic

Latest courses

- Workshop about workshops by Wojtek Kutyła, Warsaw, 2019
- Usable interfaces design by Michał Mazur, Warsaw, 2019
- Empathy & Impact Mapping by Yuri Vedenin, Lisbon, 2018

Education

• MA & BA degrees in Ethnology & Cultural Anthropology (Digital Research specialization), University of Warsaw, 2011-2017

Interests

Co-design Ceramics Singing