

Web Designer

## Summary

I am web designer based in London, creating outstanding digital experiences with strong visual identities, to help brands become memorable and achieve their business goals.

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## Experience

### Entity Digital

5 years 1 month

#### UI/UX Designer

December 2019 - Present (4 years 9 months)

London, United Kingdom

### Digital Designer

August 2019 - December 2019 (5 months)

London, United Kingdom

### BizNest

#### Digital Designer

February 2022 - Present (2 years 7 months)

London, England, United Kingdom

- Designing the brand strategy and identity.
- Designing and developing their website.
- Designing the core UI/UX for their product validation app and providing feedback to their product design team.
- Providing feedback for their marketing team in the creation of the marketing collaterals.

### Fieldbase Services Limited

#### User Experience Designer

August 2021 - Present (3 years 1 month)

- Designing the UI and UX of different apps for the naval industry.
- Creating landing pages for their app.

### GameFi Inc.

## Top Skills

Marketing

3D Design

CSS

## Certifications

Business-to-Business Sales

Psychology of E-Commerce: How to Sell Online

Learning Conversion Copywriting

Data-Driven Design: Quantitative Research UX

## Web Designer

February 2021 - Present (3 years 7 months)

London, England, United Kingdom

- Designing the user interface and user experience for their crypto games website.
- Bringing the design to life by developing the websites in Webflow.

## Bright Idea Education

Graphic Designer

July 2019 - March 2021 (1 year 9 months)

London, United Kingdom

- Helping rebrand their ed-tech game by creating a new brand identity and strategy.
- Designing the user experience and interface for the game.
- Designing and developing the website.
- Creating marketing collaterals like social media posts, banners and ad creatives.
- Providing feedback and managing interns.

## 2Toucans | Creative Digital Agency

Ui/UX Designer

November 2019 - January 2020 (3 months)

London, United Kingdom

- Designing the User Experience and User interface for an E-commerce website.

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## Education

Brunel University London

Bachelor of Science - BS, Digital Design · (2018 - 2022)