

Top Skills

Digital Storytelling

Digital Strategy

Performance Marketing

Languages

Romanian (Native or Bilingual)

French (Elementary)

German (Limited Working)

English (Native or Bilingual)

Certifications

Attract and Engage Customers with Digital Marketing

Foundations of Digital Marketing and E-commerce

Video Editing, Post-Production, Motion Design, Content Creator, Digital Marketing Strategist.

Salzburg, Salzburg, Austria

Summary

As a seasoned professional with over 15 years of experience in video production, I excel in managing the entire video production pipeline.

My expertise spans from conceptualization and storyboarding to production, filming and videography, editing, and post-production. With a strong command of the Adobe Creative Suite, I bring creativity and technical proficiency to every project. My adaptability ensures seamless integration into various workflows, making me a versatile asset in any production environment.

Additionally, I have extensive experience in social media marketing and digital strategy, where I develop and execute campaigns that drive engagement and growth across multiple platforms.

Let's connect and explore how my skills can contribute to your next project.

Experience

M.ed

Content Creator, Video producer, Video Editor, Social Media Manager
September 2023 - Present (1 year)

Salzburg, Austria

YouTube channel focused on medical content that aims to establish a video medical database that provides research-based, trustworthy, educational, and informative content.

The channel is supported by a Facebook and Instagram page, and a website currently in development.

FITS - International Theater Festival Sibiu
Video Producer, Live Events, Live Steaming
June 2023 - August 2023 (3 months)
Sibiu, Romania

Video producer, Live Event Filming and Broadcasting, Videography, Editing & Post for the online distribution and live broadcasting of different performances during the International Theatre Festival Sibiu 2022.

Role

Official Video: Video Producer - Live production, Live broadcasting - tech & live video editing, Videography: Camera Operator & DoP.

Video Production & Post: Video editing, Color correction, Sound design, Motion Graphics.

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Official Video: Video Producer - Live production, Live broadcasting - tech & live video editing, Videography: Camera Operator & DoP.

Video Production & Post: Video editing, Color correction, Sound design, Motion Graphics.

Elance
Freelance Video Editor, Multimedia Production
January 2009 - January 2015 (6 years 1 month)

Video Editing: audio/video editing of commercials, commercial documentaries, etc.

Video Production

Video Post Production

Motion Graphics

2D animation
3D animation
Audio Enhancing

XArt Events

Producer

January 2008 - November 2009 (1 year 11 months)

Video/light designer for concerts, shows, theatrical plays

Co-organizer and producer of New Jazz Festival Iasi 2008 - 1st edition

ROFILCO

Video producer, Videographer, Camera Operator

April 2007 - May 2008 (1 year 2 months)

Iași, Romania

Video production, Filming, Editing and Post-production for numerous commercial documentaries and TVC's for local and national firms.

Intertrans Media

Art Director

October 2006 - April 2007 (7 months)

Video production, editing and post-production for close circuit TV.

Education

Discovery Campus 3rd Open Training Session - GO EAST,
Timisoara

Postgraduate studies, Documentary Production · (2007 - 2007)

Universitatea „Alexandru Ioan Cuza” din Iași

Bachelor's, Journalism & Communication · (2001 - 2005)

"Garabet Ibraileanu" High school, Iasi

Highschool, Physical Sciences · (1996 - 2000)