

A highly motivated and proactive professional with 25 years' experience in the creative industry. Recognized for design support in complex inter-departmental teams, within various organisational structures. Working on projects in accordance with the tasks, assigned as the current project team leader or subordinate positions in companies operating on foreign and local markets. Has been awarded several times for applied graphic solutions and is highly creative and result-oriented both in marketing communications and team management. Seeking challenges in interesting marketing communication projects, and is keen on responsibilities familiar with brand identity, packaging design and 360° integration campaigns.

EDUCATION

1993-1995 Polish Open University, Warsaw.
1987-1991 VI LO, Wrocław.

LANGUAGES

Polish native.
English passably (b1/b2).
Russian begginner (a2).

ART DIRECTION & LEADERSHIP SKILLS

Creative Team Management
Visual Communications
Print / Web / Interactive Design
Packaging & POS Design
Brand Creation & Reinvention
Messaging & Branding Consistency
Copywriting & Storyboarding
Cross-Channel Marketing
Budget Administration
Artworks Trading & Licensing Management

TECHNICAL PROFICIENCY

Environments: MacOS, Windows.
Graphic Design: Photoshop, Illustrator, Indesign.
GUI: Figma, Lunacy, XD, Dreamweaver, Muse.
Video: AfterEffects, Premiere, Final Cut Pro.
3D: 3D Studio Max, Cinema 4D.
Rendering: I-ray, MentalRay, Vray.
Office: Word, Excel, Powerpoint, Skype, Slack, Trello.

INTERESTS

Design, photography, music, books, travelling, kendo.

OTHER ACTIVITIES

2018&2019 Participation in the RE:PL Jurying Committee - domestic annual best rebranding contest for professional competitors.

FULL-TIME FREELANCER

10.2017-present

REMOTE SENIOR ART DIRECTOR | CREATIVE SUPPORT

Planning and running on several crafted products launches through FMCG, Technology, Tourism & Leisure marketing, in close cooperation with client's and agent's onsite Strategy, Design, and R&D Teams. Establishing diverse out-of-the-box concepts for branding guidelines, cross-media ads scripts, product packaging, dynamic visuals for online and print delivery and ensuring completed works meet client quality expectations.

Representative clients and agencies include Base Creative (Hong Kong), BiQuants (Minsk), Dospel (Częstochowa), DnG (Brooklyn), Ensure (Chicago), KS Construct (Lubawa), MPP (Olsztyn), Okada Casino Resort (Manila), Polski Instytut Rozwoju (Warsaw), Rajpol (Częstochowa), Revolution/Przestrzeń (Warsaw).

CREDIT SUISSE

03.2017- 10.2017

GRAPHIC DESIGNER

The creation and implementation of high-quality revenue-generating commercial business presentations and financial data visualisations on a bank's worldwide investment activities as well as that of their key customers. Multicultural environment moderation, based on interdepartmental decisions within the scope of the accepted conceptual graphic presentations.

FULL-TIME FREELANCER

01.2009-03.2017

ART DIRECTOR | GRAPHIC DESIGNER

The effective participation and execution of creative design projects in support of ongoing marketing and merchandising programs. Acclaimed and highly-rated works on national market campaigns for domestic operating businesses completed within stated timeframes and the agreed-upon budgets. As an in-house or remote team player developing, design and production of sales-driving, brand-extending and cross-channel campaigns including print ads, TV commercials, product launches, folders, advertorials, websites, graphical user interfaces, banner ads, billboards, logos, product packaging and more.

Mentionable clients and agencies: Embassy of Egypt, Bayern, Burda Publishing, Carrefour, Coca-Cola, Dia-geo, Donnelley Media Services, Edelmann, Euromaster, Harper Hygienics, Hp, IBM, Kraft Foods, Leroy Merlin, Lucchini, Moneygram, Nestle, Roche, Statoil, Stefanel, Vichy, Add Value, Henyo Behrendt, ims events, Marketing&Media, McCann, Pompidou Creative Agency and more.

R.I.T.F

03.2007-01.2009

ART DIRECTOR

Mentionable key customers: Bosch, Catburry-Wedel, Delitissue, H+H.

COOL BUSSINES

07.2005-05.2006

SENIOR GRAPHIC DESIGNER | LAYOUTER

CREATIVA

03.2000-05.2005

GRAPHIC DESIGNER

VTRONIC

06.2002-05.2003

MARKETING MANAGER

K.F. ENTERPRISES

01.1998-12.2001

ART DIRECTOR

PRIME ART

1997-1998

ART DIRECTOR

FART

1996-1997

SCANNER OPERATOR | DTP OPERATOR