Noloco
Build an app from your Airtable base
Make

Certifications

Noloco Certified Expert
Whalesync Certified Partner
Make
Make Preferred Partner

Airtable Consultant Automation Specialist Streamlining Your Business Processes And Helping You Become More Efficient Ongoing Support And Training

Summary

Is your business's efficiency and productivity in need of a tuneup ... but you don't know where to start?

Are you and your team working hard ... but you'd prefer to 'work smart'?

Is your workday filled with repetitive manual tasks that could be replaced with automations?

At productivity kick, we work with Airtable, Make.com (Integromat), Noloco, Fillout, Softr and other complementary web-based tools to provide the ideal solution for your unique needs and eliminate your pain points.

By leveraging customised Airtable solutions, you will experience a significant boost in productivity, efficiency, and accuracy, resulting in streamlined operations and more time to focus on what matters most —growing your business.

HOW I CAN HELP YOU

I consolidate your data into one central 'source of truth' to improve your team's efficiency and effectiveness.

I make the technology work to streamline your existing business processes rather than trying to force you into adopting new methods.

I collaborate closely with you to understand your pain points and goals and create a tailored solution that addresses your unique needs.

I provide comprehensive training and ongoing support to ensure your team embraces the new system and benefits from the full functionality.

ABOUT ME

With 30+ years of experience, I specialize in leveraging databases and software to optimize business efficiency. I have a keen instinct for identifying areas of improvement and implementing innovative solutions.

I am passionate about empowering individuals to embrace new techniques and tools, enhancing their productivity and work experience. Reducing errors and increasing job satisfaction are consistent outcomes of my work.

*** The best time to improve your business processes was a year ago. The second-best time is today. ***

Experience

productivity kick
Principal | Airtable Consultant | Automation Specialist
October 2021 - Present (2 years 11 months)

Creating customised Airtable solutions, allowing businesses to be more productive, efficient, creative, and focused on driving innovation.

Enabling users to identify trends, optimize processes, and make informed decisions that drive growth and profitability.

Providing ongoing training and support.

Trafalgar Travel
Product Director
March 2018 - October 2021 (3 years 8 months)
London, England, United Kingdom

CASE STUDY

Trafalgar is a Worldwide tour operator offering over 100 coach tours throughout Europe and the UK. The product department summarised extensive information about each tour in a 'product manual' for the global sales, reservations and marketing teams.

PAIN POINT

This product manual was distributed via Excel hence updated releases needed to be distributed regularly; the information was only as current as the latest release; users could only use Excel's basic search and filter functionality.

SOLUTION

I developed a superior version of the product manual in Airtable. This eliminated all pain points – changes are immediately reflected worldwide (no update emails required); users can efficiently sort, find, filter and group information, expediting the sale process. Implementing a web-based manual immediately improved the ease and speed with which users could find the needed information.

Insight Vacations
Tour Director
March 2012 - October 2015 (3 years 8 months)
France

VANOC
2010 Winter Olympics - Torch Relay Team
June 2008 - March 2010 (1 year 10 months)
Vancouver, British Columbia, Canada

CASE STUDY

The Vancouver 2010 Winter Olympics Torch Relay featured approximately 230 people travelling across Canada for over 100 days, bringing the magic of

the Olympic Torch to countless communities. These 230 people comprised four groups: the two primary sponsors, the security team, and the organising committee.

PAIN POINT

On a typical day, these four groups were accommodated in as many as six different cities and nine different hotels – all for a one-night stay before progressing to the next town. This resulted in the enormous logistical challenge of preparing the daily rooming lists for four groups, in over 100 rooms, in multiple cities and hotels. Using only manual tools, the task would have taken several hours daily and been open to numerous errors.

SOLUTION

I developed and maintained a system that allowed users to provide their accommodation requirements via a template which populated a database. This database produced rooming lists based on the provided criteria, with no errors in a fraction of the time a manual process would have taken.