location types: remote
employment types: full-time, part-time

OBJECTIVE	Power BI Lead	Sr. Power BI Developer	Sr. BI Analyst (Sr. Data Analyst).

PROFESSIONAL SKILLS	- **16 years** of work experience in analysis and management (including managerial positions) in fields: Commerce (Retail: DIY, FMCG, fashion), Finance, IT, Marketing, iGaming;
	- **13 years** in Business Intelligence and Data Analysis in TOP companies;
	- **11 years** of work experience with TOP managers and Business Owners;
	- **Microsoft Certified Professional**;
	- **Implementation** of Business Intelligence system in 2 biggest (in their fields) companies - **from scratch**.
	
	Soft skills:
	  - Critical thinking, Effective communication, Problem solving, Intellectual curiosity, Business sense, Project\Product management, Strategic planning, Leadership, People management.
	
	Technical skills:
	  - **Power BI/AAS/SSAS for Business Intelligence and Data Analysis** (Power BI Desktop\Mobile, Power BI Service, Power BI Report Builder (PBI Paginated Reports), DAX Studio, Tabular Editor 2x/3x , ALM Toolkit) – ETL (Power Query, Dataflows, M), Data Modeling, Data Analysis (DAX, complex expressions, optimization, queries, calculation groups, etc.), visualization, automation, cultures/translations, RLS\OLS, partitions, etc. – 7y of experience.
	
	  - **Python for Data Analysis and Data Science** (Pandas, NumPy, Scikit-Learn, PyCaret, Prophet, Matplotlib, Seaborn, Plotly, etc.) – 4y of experience.
	
	  - **Excel for Business Intelligence and Data Analysis** (pivot tables/visuals, complex formulas, Power Query (M), Power Pivot (DAX), etc.) – more than 10y of experience.
	
	  - **SQL for Data Analysis** – queries, subqueries, CTE, joins, aggregations, window functions, stored procedures – 7y of experience.
	
	  - Other: MS Visual Studio, MS SQL Server Management Studio, Azure Data Studio, Anaconda/Jupyter Notebook, Power Automate, Jira, Confluence, 1C, SAP, Pentaho, MS Office (Power Point, MS Word, etc.).

EDUCATION	Complete high education: Period of education – 09.2004 – 06.2009 - Lesia Ukrainka Volyn National University (daytime courses), department: economic, qualification: **master's degree in economics**.
LANGUAGES	English – **upper-intermediate,** Ukrainian – free, Russian – free**.**
PROFESSIONAL CERTIFICATIONS	- Microsoft Certified Solutions Associate (MCSA): BI Reporting (MCSA) - Microsoft Certified: Data Analyst Associate (MCDAA) - Microsoft Certified: Azure Data Fundamentals

PROFESSIONAL EXPERIENCE	**Betinvest Ltd (IT-software Manufacturing with own Sportsbook/Gambling chain), c. Kyiv.** – *1k. workers in three countries. №1 in Sportsbook, Ukraine.*

Position – **BI Manager | Senior Power BI Developer**
Period of work – 12.2018 – present time

Responsibility:
1. Development and implementation of business intelligence system (Power BI) from scratch. Playing roles: product owner/manager, Power BI developer (Power Query Developer (M), Data Modeler, DAX Developer, Administrator, Architect), BI analyst (Data Analyst, Report Visualizer). Status - implemented.
2. Ensuring qualitative and full analysis (financial, marketing, commercial) of all company presence (Ukraine, Romania, Croatia).
3. Applying data mining and business intelligence techniques to design/solve complex analytical issues.
4. Creating functional and impactful visualizations that help stakeholders across organization absorb information quickly and easily. Automation manual processes and optimize data pipelines
5. Performing technology and scientific/business consulting. Work with business stakeholders to design and build Power BI solutions based on requirements, business goals and expected outcome (direct work with CFO, CEO, COO, CMO).
6. Communicating results, technical constraints, and decisions to the business and non-specialists
7. Creation and delivering progress reports, slide decks, proposals, and documentation.
8. Taking part in implementation of: a. other projects in company as an expert/business analyst/project manager, b. new business processes in company.

MD Fashion (retail chain - fashion), c. Kyiv. – *2k. workers, 70k SKU, 14 retail chains (Accessorize, Diesel, Tommy Hilfiger, Under Armour, Walker, Oodji, G-Star, Gant, etc.). №1 in fashion retail, Ukraine.*

Position – **Team Lead | Senior Business Intelligence Analyst**
Period of work – 03.2018 – 12.2018

Responsibility:
1. Implementation of full analysis of all commercial KPI from scratch (**status - implemented**)
2. Analysis and control of commercial KPI of company (14 retail chains, 151 stores in Ukraine, 14 stores in Kazakhstan), by retail chains, stores, brands, groups, subgroups, etc.
3. Development and confirmation of different forms of reports with company executives (direct work with CEO, CFO, COO). Creation, automation and implementation of analytical reports.
4. Setting tasks (validation and control of implementation) to IT department for development new reports in accounting system.
5. Creation of requirements for development structured databases, reports automation.
6. Participation in development and optimization of business processes in company.

Ltd «Epicentr K» (chain of building and household retail stores), c. Kyiv.
25k workers, 400k SKU. No1 in DIY retail, Ukraine.
Position – **Senior Business Analyst.**
Period of work – 02.2015 – 04.2017

Responsibility:

1. Descriptive\Diagnostic\Predictive analysis and control of efficiency indicators of companies «Epicentr K»(43 stores) and «Nova Liniya»(14 stores) - in entrusted direction according to trade departments and company stores (sales, profitability/margin, part in realization of every department/group, etc.).
2. Collaboration with all structures of company and stores – report developing, forecasting and setting plan targets according to trade departments and stores (analysis and control of plan implementation).
3. Analysis of efficiency of special offers(promo-actions) and supporting process of creating action, launching new goods.
4. Development and maintain standard and current analytical reports for company executives.
5. Participating in efficiency/feasibility analysis of new company projects.

PROFESSIONAL EXPERIENCE	**Ltd «Epicentr K» (chain of building and household retail stores), c. Kyiv.**

Ltd «Epicentr K» (chain of building and household retail stores), c. Kyiv.
Position – **Deputy chief financial officer (store).**
Period of work – 03.2014 – 01.2015

Responsibility:

1. Descriptive\Diagnostic\Predictive\Prescriptive analytics and control of efficiency indicators of stores according to trade departments (sales, turnover per square meter (per one person), warehouse analysis (controlling of warehouse balance for providing current and future demand, analysis and dealing with goods without movement, inventory, etc.). Prepare/creating management reports for store executive and for headquarter of company.
2. Ensuring business continuity - budget control/management, payment of utilities and other bills, related to store activity.
3. Control of implementation of plan indicators of store. Together with store executives, chiefs of trade departments - searching for ways of improving/identifying reserves of main indicators, and control of its implementation.

Ltd «Epicentr K» (chain of building and household retail stores), c. Kyiv.
Position – **Financial manager of trade department (store).**
Period of work – 06.2010 – 02.2014

Responsibility:

1. Analysis of goods movement:
   - Descriptive\Diagnostic\Predictive\Prescriptive analytics of realization of different categories of goods, product groups, comparing with realization of previous period (comparing with other stores), ABC analysis, analysis and control of margin.
   - Goods turnover control (analysis of goods without movement, decision-making and control of implementation of current activities concerning the reducing of goods without movement (write-off, depreciation, returning to supplier, etc.), analysis of wanted products which are low in stock).
   - Based on financial and economic indicators identifying and using reserves (sales forecasts, introducing suggestions to store executives concerning of improving sales processes).
   - Preparing standard and current analytical reports for store executives.
2. Stock control:
   - Stock control according to suppliers, product groups, subgroups, particular positions (qualitative analysis (ABC – analysis), according to market demand).
   - Controlling and checking orders of goods and their implementation.
   - Monitoring of organization and conducting of an inventory (consolidating data, controlling the correctness of results).

Ltd «Prestizh Ukraina» (wholesale of building goods), c. Lutsk.
Position – **economist**
Period of work – 03.2008 – 07.2009

Responsibility:

1. Cooperation with banks (processing bank extracts from system Client-bank and forming extracts in 1C: Accounting 7.7).
2. Payments to suppliers (payments plaining and forming money orders to make payments for delivered goods to suppliers in Client-bank system, forming purchase invoice, completion certificates, specifications in system 1C: Accounting 7.7, making verification with suppliers).
3. Payments with clients (processing bank extracts concerning received payments from clients for bought products, control for timely paid payments, preparing monthly management reports on accounts receivable).
4. Realization of goods (forming invoices, disbursement bill of landing and tax notes, return note (with relevant corrective documents) in 1C: Accounting 7.7 system).
5. Control for received and issued tax notes.

COURSES	Web Academy - offline:
	    1. Business Analysis in IT, 2018.
	Mindset.pm – offline:
	    1. Big IT Project Management Program , 2019.
	Udemy - online:
	    1. SQL - MySQL for Data Analytics and Business Intelligence, 2018;
	    2. Microsoft Power BI - Up & Running With Power BI Desktop, 2018;
	    3. Microsoft Power BI - Publishing to Power BI Service, 2019;
	    4. Data Analysis with Pandas and Python, 2019;
	    5. Complete Pandas Bootcamp: Master your Data in Python, 2019;
	    6. Learning Python for Data Analysis and Visualization, 2020;
	    7. Advanced DAX for Power BI, 2021;
	    8. Machine Learning A-Z™: Hands-On Python In Data Science, 2021;
	    9. Power Automate Desktop for Beginners, 2021;
	    10. Learn JIRA with real-world examples (+Confluence bonus), 2022;
	    11. The Advanced SQL Server Masterclass For Data Analysis, 2024;
	    12. Microsoft SQL Server Reporting Services (SSRS): 2022 edition, 2024.
	Codecademy - online:
	    1. Learn SQL, 2017;
	    2. SQL: Table Transformation, 2017;
	    3. SQL: Analyzing Business Metrics, 2017.
	Sololearn - online:
	    1. SQL Fundamentals, 2017.
	Datacamp - online:
	    1. Data Analyst with Python Track (**16 courses**), 2020;
	    2. Data Scientist with Python Track (**23 courses**), 2020;
	    3. Data Analyst in SQL Track (**11 courses**), 2022;
	    4. Data Analyst in Tableau Track (**9 courses**), 2023;
	    5. Machine Learning Scientist with Python – **in progress (23 courses – 12 completed).**
	SQLBI – online:
	    1. DAX Tools, 2021.
	    2. Mastering Tabular Video Course Completion, 2022;
	    3. Writing DAX Queries, 2023;
	    4. Inside Calculation Groups, 2023;
	    5. Composite Models, 2024.
	EDX - online:
	    1. Analyzing and Visualizing Data with Power BI, 2018.
	English:
	    1. Daily Language School (Certificate - Intermediate level), 2017 – offline;
	    2. Study Academy (Certificate - Upper-intermediate level), 2018 – offline;
	    3. Study Academy (Certificate - Advanced level), 2019 – offline.