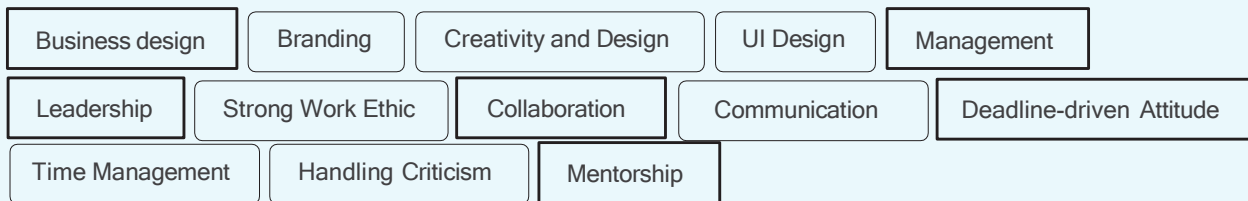


Experienced and adept Design and Creative Director with over ten years of experience effectively leading teams and managing creative and design projects from conception to completion.

Committed, adaptable, organised, results and task oriented, with excellent work ethic and time management. Has a strong will to perform, thrives in difficult situations and makes key decisions under pressure. Proud to be a team player - respectful of others and respectful of team members.

Key Skills



Employment History

Design Director at CGTrader

September 2021 - now

- creative and artistic supervision of the visual part of all advertising and sales materials of the company;
- liaising with product designers, web developers and overseeing the website;
- taking the lead on ideas for design initiatives - spearheading and project managing the initiatives. Being the point person in developing the website page design projects and videos - liaising with agencies;
- working collaboratively within a marketing team with product managers, content writers, copywriters etc.

Creative Director at KEINO agency

April 2019 - September 2021

- managing and running the agency's design department;
- designing brand expressions across all mediums;
- working collaboratively within a cross-functional team environment with designers, content writers, copywriters etc.;
- generating the creative ideas for campaigns, photo shoots, social media content and videos;
- taking responsibility for the quality and delivery of design throughout all phases of a project.

Creative Director, Social Art (Bees & Honey),

2019.09 - 2020.04

- leading and developing Creative Team, defining a team structure, reporting to the agency's CEO;
- recruiting (interviewing and hiring) new design and creative team members (designers, copywriters);
pitching ideas to clients and effectively manage their expectations;
- commissioning and managing outside photographers, production houses, software houses, talents, etc.

Creative & Art Director, at hyperCREW,

2013.06 - 2019.08

- leading and developing Creative Team located in two cities; defining a team structure, reporting to the agency's CEO;
- recruiting (interviewing and hiring) new design and creative team members (designers, copywriters);
- pitching ideas to clients and effectively manage their expectations;
- defining the creative vision for advertising campaigns, social media and marketing messages;
- commissioning and managing outside photographers, production houses, software houses, talents, etc.

Art Director / Junior Art Director / Designer at K2 Internet

2004.03 - 2013.05

- working collaboratively within a cross-functional team environment with copywriters etc.;
- taking responsibility for the quality, execution and delivery of design throughout all phases of a project;
- coaching a small team of designers (as an Art Director).

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Personal characteristics

honest, punctual, communicative, able to work in a team, self-controlled, resistant to stress, has a good organisational sense, optimist with a sense of humour, willing to learn, develop and take on new challenges.

Education

Warsaw University of Technology,
Management and Marketing, 1995 - 2002
UKSW, History of Culture, 2000 - 2001

Interests and achievements

- Portrait and Dance Photography,
- Dance Movies