

Performante

September 2019 - November 2023

PROJECT MANAGER / SENIOR ACCOUNT MANAGER

Working with international Clients and leading cross-functional teams creating digital products in the areas of marketing, employer branding, and development. Constant quality optimisation of delivered materials and services. Ensuring the comfort of work of the teams, while monitoring the profitability of the project.

- **Deutsche Telekom** | Creation and implementation of a communication concept in the form of a website and a series of dedicated interactive games.
- **Biedronka | Jeronimo Martins** | Creation and implementation of an Employer Branding strategy for the brand's IT area, including videos, podcasts, landing page, and series of communication materials.
- Building and implementing an employer branding strategy, creating tactics and conducting marketing campaigns, implementing image activities, including landing pages development, creating image videos and photo sets, and coordinating the production of digital and offline materials for brands:
Codibly | C&F | Fabres | KMD Poland | j-labs | T-Mobile
- **Masuria Living** | Creation and execution of a communication strategy in the form of a series of activities supporting the brand's launch to the market.
- **CD-Action** | Coordination of the conceptual stage and development of a new web portal for the legendary brand.

My strongest assets are ownership, resilience, credibility, and a constructive, positive approach. I combine them with my focus, multitasking flair, expertise in hearing real insight in dialogue, cold assessment, strong problem-solving abilities, and decision-making skills. All that makes me successful in leading product delivery and teams, building lasting relationships, and keeping top level stakeholder cooperation.

As a team leader, I create a satisfying workflow, based on transparency and trust.

As a product owner, I build thriving partnerships strengthened with reliability and understanding.

I have been managing complex projects since 2014. Confirmation of my skills is reflected in the proven track record and the certificates:

- **Prince2® Foundation**
- **Professional Scrum Product Owner I (PSPO I)**

Bees & Honey

January 2018 - August

2019

PROJECT MANAGER / CLIENT SERVICE MANAGER

Customer Service Management, coordination of the Agency's work, substantive and motivational support for Account Managers:

- increasing the efficiency of the Agency's work,
- improving the work process at the Client Service,
- implementation of internal reporting and traffic supervision principles,
- establishing the Agency's profitability verification system.

Social Art (now Bees & Honey)

November 2015 - December

2017 PROJECT MANAGER / SENIOR ACCOUNT MANAGER

Conducting digital marketing contracts, co-creating and implementing sales and image - building strategies, preparing media plans, budget management.

- Maintaining and developing cooperation with Zdrofit since 2016, digital 360 service, brand image strengthening actions, creating and leading an image-building campaigns,
- creating strategy and leading communication for S4, Honda, Alcatel, and Philips TV,
- handling brand communication, creating communication strategies, building websites, and organizing photo and film shooting sets.

SKILLS / STRENGTHS

- Managing the implementation of multi-threaded projects, attention to clients' needs,
- fluent professional English and Polish communication,
- leadership - motivating, conflict resolution, ownership, problem-solving, decision-making, responsibility,
- roadmapping, resource planning, backlog management,
- flexibility and readiness for change,
- used tools: Asana, Harvest, Jira, Float, Figma, Miro, Webflow,

EDUCATION

Gdańsk University of Technology, Architecture and Spatial Development, 2001 - 2005.