

## Summary

With expertise in User Interface, User Experience and Frontend Developer.

I create user-centered websites that are both visually and functionally excellent with interactions using for example javascript gsap library.

In my career, i have prepared landing pages, ux roadmaps, and also i was responsible for creating design systems and building app's using next.js framework.

I my carrer had an episode with filmmaking, video editing and motion design for over 8 years. (the experience i gained as a filmmaker and video editing motion design gave me a great background in development of ui)

I'm committed to creating things that are intuitive, engaging, and aligned with business goals.

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## Experience

Kamil Kuklewski

UX/UI Designer & Webflow Developer

September 2019 - Present (4 years 10 months)

Szczecin, Poland

I craft user-centric pages, develop UX roadmaps. I utilize Figma as my primary design tool and often integrate Midjourney to create visual ements.

Additionally, I'm exploring innovative ways to connect Webflow with AI models like Google Gemini and Chat GPT, potentially revolutionizing user interaction.

Kurzmedi

Webflow Developer, UI/UX Designer

November 2023 - January 2024 (3 months)

### Top Skills

Content Management Systems (CMS)

English as a Second Language (ESL)

Business English

### Languages

English (Full Professional)

Polish (Native or Bilingual)

### Certifications

How to Develop a Competitive Research Workflow using Semrush's SEO Toolkit

Webflow Certification exam, Layout Level 2!

Certificate of Level Completion C1 in English on Busuu

Learn Intermediate CSS Course

Certificate of Level Completion B2 in English on Busuu

## Germany

A new caregiver service in Germany required a comprehensive brand identity, a user-friendly website in German, and an effective marketing strategy to establish their online presence.

### Problem Statement

Market Research & Brand Identity Development: Competitor analysis, and understanding the needs and preferences of the target audience within the German market.

Website Content & Translation: Professional translation ensured accurate and natural-sounding German language throughout the website.

UX Strategy & UI Design: This included developing user personas representative of the target audience, conducting user journey mapping, and wireframing key pages.

Webflow Development: The website was built using Webflow, with seamless CMS integration for easy content management .

Hotjar Integration: Hotjar was implemented to gain insights into user behavior.

Brand Management & Marketing Strategy: Following the website launch, I assumed the role of brand manager, developing and executing an ongoing SEO strategy and social media channels.

## Neo Insight

Webflow Developer, UI/UX Designer

July 2023 - October 2023 (4 months)

### Poland

### Problem Statement

UI/UX Redesign: A comprehensive UI/UX redesign was implemented to modernize the website's aesthetics and improve user engagement.

This included:

Modern & Engaging Interface: Developing a visually appealing and user-friendly interface with intuitive navigation and clear calls to action.

Enhanced Blog Design: Creating a dedicated blog section with a focus on readability and visual appeal to increase user engagement with the content.

Improved Content Structure: Organizing information in a clear and logical manner to facilitate easy navigation and information discovery.

Mobile Responsiveness: Ensuring optimal viewing experience across all devices.

WordPress to Webflow CMS Migration: The website's content and data were seamlessly migrated from WordPress to Webflow CMS, taking advantage of Webflow's user-friendly interface and powerful content management capabilities.

AI-Generated Visuals: To enhance the visual appeal of the website, you creatively integrated real photographs with AI-generated images created using Midjourney and refined with Photoshop. This approach added a unique and engaging visual element to the website while maintaining a professional and credible look.

#### Radeqlab

UI/UX Designer, Shopify Developer

December 2022 - June 2023 (7 months)

Netherlands

In this project, my responsibilities involve writing code using pure Shopify Liquid templates. I will be designing the entire website using Figma, ensuring a visually appealing layout. Additionally, I will implement JavaScript to bring certain sections of the website to life, enhancing user interaction and functionality.

#### IN-VIVO

Frontend Developer

March 2023 - May 2023 (3 months)

Bydgoszcz, Kujawsko-pomorskie, Poland

My role encompassed writing code in React JS, utilizing the Next.js 13 framework. The finalized website was deployed on the Vercel server, ensuring seamless performance. Additionally, I crafted the user interface for this company, creating an engaging and intuitive digital experience.

#### HiveCV

Frontend Developer

December 2022 - March 2023 (4 months)

Szczecin, Zachodniopomorskie, Poland

Coding with React JS while leveraging Git or GitLab Pages for version control and deployment strategies. My impactful contributions extended to crafting captivating UI/UX for the organization, consistently delivering interfaces that resonated with users. The creative journey also included producing an array of UI designs using Figma, solidifying a cohesive and visually enchanting user experience.

#### SoftwareKraken

##### UI Designer

February 2022 - January 2023 (1 year)

Szczecin, Zachodniopomorskie, Poland

For over a year at the company, my responsibilities encompassed coding with React JS and collaborating with Git or GitLab Pages for version control and deployment. I played a pivotal role in designing the company's UI/UX, meticulously crafting engaging and intuitive user interfaces. I consistently created a multitude of UI designs using Figma to maintain a seamless and visually pleasing experience.

#### A1Videos

##### Filmmaker

June 2013 - 2021 (8 years)

Szczecin, Zachodniopomorskie, Poland

As the company owner for many years, I handled various roles like video director, video editor, and colour grading. I worked on international projects, leaving my mark on each one. I'm proud to have earned a gold record for an album and directed over 100 music videos.

#### dsessions

##### Executive Producer

June 2015 - July 2017 (2 years 2 months)

"dSessions" is a Szczecin-based project where renowned rappers, not just from Poland, perform their selected tracks accompanied by live instruments. The arrangements are crafted by musicians from the one band, supported by the drummer from Chorzy Tomasza "Nawrot" Nawrocki's band, bassist Michał Krzak, guitarist Wojciech Grzył, and DJ Twister.

#### Fonografika - Rapportal.pl

##### Facebook Network Administrator

November 2011 - June 2012 (8 months)

\* Managing fan page, moderating discussions, engaging with fans

- \* Creating the welcome section for the product (Landing page)
- \* Tracking and analyzing page statistics
- \* Developing advertising strategies based on charts (weekly-monthly)
- \* Conducting contests to rapidly increase the fan count

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## Education

Zachodniopomorska Szkoła Biznesu w Szczecinie  
Management, Global Management · (2012 - 2013)

Akademia Morska w Szczecinie  
 Nawigacja, Transport Morski · (2009 - 2012)