

Developer Relations Manager at Oxla  
Kraków, Woj. Małopolskie, Polska

## Podsumowanie

Offering 10 years of experience in devrel & developer experience engineering, program & project management and people leadership with a can-do attitude, goal-driven and creative approach.

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## Doświadczenie

Oxla  
Developer Relations Manager  
maj 2024 - Present (2 mies.)  
Cracow, Małopolskie, Poland

- Development and implementation of strategy to engage and build developer relations revolving around Oxla product and technology
- Implementation of metrics and analytics of the performance of above efforts
- Creating informative content including blog posts, tutorials, use cases for the community and users.
- Close cooperation with marketing, development, product teams.

Auth0 by Okta  
5 lat 6 mies.

Developer Community Program Manager  
marzec 2023 - marzec 2024 (1 rok 1 miesiąc)  
Kraków i okolice

- Managed Auth0 Community Member Spotlight program where we've been highlighting top community contributors
- Managed and led Auth0 Community AMA Series: Monthly Series with Auth0 Subject Matter Experts on various Auth0 related topics
- Managed and led Auth0 Community Catalysts Program (ambassador program)

## Główne umiejętności

Developer Content Development  
Data Analysis  
Team Leadership

## Languages

English (Native or Bilingual)  
Polish (Native or Bilingual)

## Certifications

Certificate in Advanced English  
Professional Scrum Product Owner I  
Professional Scrum Master I  
First Certificate in English

## Honors-Awards

Bitspiration Festival 2016  
Ambassador  
Youth in Leadership Conference  
Participant  
Student IT Festival Speaker

- Through community engineering and FAQs + programs run in community, we managed to get a support ticket deflection rate on a monthly basis between 25% - 29%

### Developer Community Lead

kwiecień 2021 - marzec 2023 (2 lata)

Kraków, Woj. Małopolskie, Polska

- Led Auth0 Community Team (4 community engineers at that time)
- Responsible for team management, running meetings, conveying strategic plans and mentoring direct reports
- Interviewed and hired two additional developer community engineers
- Established new internal processes for more effective cross-team collaboration
- Documented all team processes within team Confluence space for easier daily tasks handling
- Run and managed multiple developer community programs focused around measuring community data (developer segmentation, community engineers performance dashboard, etc.)

### Senior Developer Community Engineer

kwiecień 2020 - kwiecień 2021 (1 rok 1 miesiąc)

- Being the most senior person on the team, I was responsible for mentoring other community engineers
- Responsible for crafting multiple developer focused initiatives, related to: community survey, feedback forms, developer community communication etc.
- Developed and released a set of tools for devrel professionals
- Implemented Auth0 Developer Community analytics with community metrics using PostgreSQL, Python and Google Sheets followed along by a monthly-running automation
- Worked on expanding the set of measured community metrics to provide the full picture around trends in Auth0 Developer Community

### Developer Community Engineer

październik 2018 - marzec 2020 (1 rok 6 mies.)

Kraków, woj. małopolskie, Polska

- Contributed to Auth0 Developer Community Forum by helping other software engineers implement Auth0 SDKs, frameworks and APIs in their systems and apps

- Responsible for feedback triage process, performing developer advocacy for product feedback but also relaying all the comms from product team
- Built proof of concept apps for Auth0 community developers and help them troubleshoot their problems with Auth0 stack to show Auth0 identity and security capabilities
- Provided domain knowledge around security and identity to developers implementing Auth0 stack

## Devrel Space

### Developer Experience Research Engineer

sierpień 2018 - lipiec 2020 (2 lata)

Kraków, woj. małopolskie, Polska

- Researched and analysed products (SDKs, frameworks, APIs) from various companies offering developer focused products,
- Analysed meetups initiatives and champion / ambassador programs being offering by top devrel and developer experience companies
- Analyzed top devrel focused companies and their docs, quickstarts and developer content
- It provides essential knowledge on devrel, developer experience, advocacy, community, evangelism and devrel management giving the ultimate toolset to anybody working in devrel on both individual contributor as well as manager positions

## GitHub

### Campus Expert

czerwiec 2018 - czerwiec 2019 (1 rok 1 miesiąc)

Krakow Metropolitan Area

- Being the first GitHub Campus Expert in Poland
- Responsible for fostering and managing the GitHub student developer ecosystem at AGH Krakow University of Technology but also generally in Poland
- Helping IT student communities across Poland bring GitHub to their university student groups as well as connecting those people with GitHub subject matter experts

## AngelHack

### Developer Community Manager

styczeń 2018 - lipiec 2018 (7 mies.)

Krakow Metropolitan Area

- Being AngelHack ambassador and hackathon organizer for Poland (50 attendees)
- Co-organized and co-produced AngelHack hackathon in Krakow
- Responsible for preparing and managing all the logistics aspects of the event
- Run developer communication and marketing through Slack, Facebook, email and Twitter
- Secured and prepared the venue through collaboration with Hubraum and Deutsche Telekom

#### Estimote, Inc.

##### iOS Software Engineer

maj 2017 - maj 2018 (1 rok 1 miesiąc)

Kraków, woj. małopolskie, Polska

- Responsible for managing Estimote iOS quickstarts: an open-source marketplace for sample-apps utilising all Estimote SDKs, showing possibilities of Estimote technology
- Fostering and managing Estimote developer community through their Discourse community forum
- Representing Estimote through local tech events and hackathons

#### Major League Hacking

##### Developer Community Manager

listopad 2017 - listopad 2017 (1 miesiąc)

Krakow Metropolitan Area

- Individually organized the MLH Local Hack Day at AGH University of Science and Technology (45 developers)
- Developed the and designed the landing page for event registration
- Led the project management, fundraising, volunteers leadership, developer communication efforts.
- Secured a few sponsors to provide snacks as well as promo-codes to developer tooling software
- Designed and executed pre, during and post hackathon developer communication strategy through email, Facebook and Twitter

#### AGHacks

##### Project Manager

listopad 2014 - grudzień 2015 (1 rok 2 mies.)

Krakow Metropolitan Area

- Member of the hackathon organization core-team

- Managed following aspect of the project: fundraising, logistics, on-site volunteers, developer communication prior and post event, developer experience during the hackathon.
- Co-secured budget for the entire 3 day event
- Planned and managed all the internal + external logistics aspects for the whole duration of the hackathon
- Led a team of 20 volunteers during the event to provide the best developer experience for hackers
- Crafted and lead most of communication and social media efforts to communicate with developers and attract hackathon attendees

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## Wykształcenie

AGH University of Science and Technology

Master's degree, Computer Science and Econometrics, 4.5 · (2017 - 2019)

AGH University of Krakow

Bachelor's degree, Computer Science and Econometrics · (2014 - 2017)